

Community Outreach Made Easy



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Course Objectives

Overall Goal: Plan a traffic safety outreach program for your court

- Identify strategies and best practices for giving an effective presentation to various kinds of groups
- Review all the resources available to you from TMCEC and its TxDOT grants



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Activity #1 – DWI LOTERIA

- Can be mailed to you for FREE!
- Great for special events – any examples?
- Talking Points



Code of Judicial Conduct Canon 4(B)(1)

“Activities to Improve the Law. A judge may: speak, write, lecture, teach and participate in extra-judicial activities concerning the law...”

- This is express permission!
- There is no conflict with your judicial obligations!
- We can also help with creative deferral conditions

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What's In It For Me?

MTSI Awards



Any others?

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Driving on the Right Side of the Road

- Program to teach kids safe behaviors while
 - Walking to school
 - Riding the bus
 - Riding their bikes/skateboards
 - Riding in cars
- Uses the TEKS (Texas Essential Knowledge and Skills) that teacher **MUST** teach their students
- We do this by conducting teacher “in-service”
- Administered by the Texas Municipal Courts Education Center in Austin
- Funded by TxDOT
- Free stuff for classrooms and courts!
 - Children’s books on traffic safety
 - K-12 Lessons
 - Mock Trial Guidebooks
 - Much more!



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Who do I talk to when trying to arrange a presentation?

Talking to the people in charge...

- Schools
 - Teacher – Team leaders or chairs (especially social studies chair)
 - Counselor
 - School Resource Officer
 - PTA – president or other officer
 - Principal – make sure to CC this person!
- Community groups
 - Leaders of Organizations for kids -Girl/Boy Scouts, Boys/Girls Club, summer camps
 - Secretary or Presidents of Religious/faith based Organizations
 - Secretary or members of Neighborhood groups
 - Planning secretary or Sargent of Arms in Professional groups – Kiwanis, Chamber of Commerce, Daughters of the American Revolution (Chapters)
- Brainstorming – any other groups?

What do I show them?
Do I need a PowerPoint?

What?

What do I do?



- PowerPoint?
- Lessons?
 - Schools – be ready with at least one lesson for students
 - Community groups – be ready with one activity (e.g. Loteria)
- Handouts?
 - Try to keep to a minimum
- Goodies?
 - We can provide books and fun things for your audience, such as pens, pencils, etc.

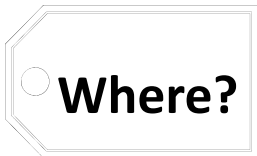
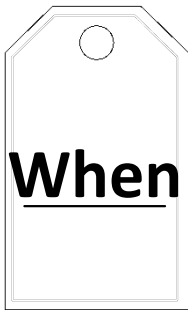
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Activity #2 – Our Town Map

- All levels of curriculum
- Available in class sets
- Great for school visits



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The best times to present about safety: Ask!

- Schools
 - During special events or holidays, such as Veterans Day, or Law Day (May 1, 2016)
 - Right before BIG holidays like Thanksgiving or Christmas (warning – students might be a bit more “happy” than at other times)
 - After STAAR testing in May.
 - End of the year.
- Children’s organizations – scouts, clubs, YMCA
 - Organizer for the group can give you best estimates
 - Summer is sometimes a great time!
- Community groups
 - Holidays or special events
 - During meetings



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Where to go? Make sure you have a place!

- Check for a room
 - How many people are coming?
 - Don’t bring food – let the contact take care of that.
- Check for supplies
 - Will there be a computer, or a place to plug in my computer?
 - Set up of the room?
- Schools
 - Make sure the front office knows you’re coming.
 - Make sure the principal knows you’re coming.
- Be flexible!
 - Many of these groups are not exactly organized, or may not be used to having speakers
 - Have a plan B in case something isn’t what was planned



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After your visit!

- Thank you email or note to the teacher AND principal.
 - Teachers rarely get thanked, so every email or letter that thanks them for their work means SO MUCH!
 - It’s always nice for a principal to hear about their teacher’s good work!
 - Include your contact information so that you and your office can be asked back again!
- For Community Groups
 - Thank you notes
 - Ask them how you and your office can be of service in the future – many of these groups rely on donations of time or materials.



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Activity #3 – Impaired Vision Goggles

- Available for loan
- Great for National Night Out, Municipal Court Week – any other events?
- Any other applications?



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Contact Us

Elizabeth De La Garza – elizabeth@tmcec.com

Ned Minevitz – ned@tmcec.com



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